



# Profect

WALL PRIMER EXTERIORS



Profect Wall Primer Exteriors prepares your exterior wall for an excellent paint job. This water-based primer has high bonding strength, and hence, provides superior adhesion to all exterior top coats. With properties like alkali resistance, high opacity, and good coverage, this proves to be an ideal choice for all exterior masonry applications.

## PACK SIZES



20 L

## GLOSS LEVEL



### FEATURES



- High-bonding to substrate and subsequent coating
- Alkali resistant
- High-opacity
- Good coverage
- Quick-drying
- Water-based

### SURFACES



New or previously painted wall, plastered and prepared masonry surfaces.

### CAUTION



Do not apply if temperature is below 10°C or above 45°C.

Do not apply if humidity is greater than 90%.

Do not over-thin paint. Use thinned paint within 24 hours.

Shake, stir and strain the paint before use.

In case of eye contact, wash with plenty of water.

Tightly close the lid when not in use and store in a cool, dry place.



## PREPARATION

- Surfaces to be painted must be clean, dry and free from seepage, leakage, loose old paint, dirt, dust, grease, oil, soap, wax and other impurities.
- Remove any peeling paint and sand these areas to feather the edges smooth with adjacent surfaces.
- New plaster or masonry surfaces must be allowed to cure (28 days) before application.
- Cured plaster should be hard (non-powdery) and in sound condition.
- Growth of fungus, algae or moss should be removed by wire brushing and washing thoroughly with potable water.
- In case of areas having excess dampness, please repair the surface before painting.
- In case there are structural cracks, please study and repair them with a structural engineer.
- Open non-structural cracks in the V-groove and fill with cement/crack filler. Prime the entire surface with Profect Wall Primer Exteriors.
- Apply cement putty (where needed) to fill the dents and level the surface.
- Sand and smoothen the surface with sandpaper no.320, and wipe it clean before paint application.



## APPLICATION

- For best results, use a Long Nap Felt Roller.
- Dilute JSW Paints Profect Wall Primer Exteriors with 100% clean water.
- Apply 1 coat of JSW Paints Profect Wall Primer Exteriors, and leave it to dry for 3 to 4 hours.
- Apply 1 coat of Cement Wall Putty, and leave it to dry for 6 to 8 hours.
- Sand to smoothen putty surface, and wipe surface to remove dust.
- Apply 1 coat of JSW Paints Profect Wall Primer Exteriors, and leave it to dry for 3 to 4 hours.



## INFORMATION AND CARE

### HEALTH, SAFETY, SECURITY AND ENVIRONMENT

- Use only with adequate ventilation during application and drying.
- Avoid contact with eyes and prolonged or repeated contact with skin.
- Do not inhale the spray mist or sanding dust.
- Use a dust mask or nose pad during application, sanding and clean-up process.
- Close the container after each use and store in a cool and dry place, in an upright position.
- Keep out of reach of children and away from edible items.
- Do not use empty containers as means to store food.
- Seek immediate medical attention if paint is ingested or swallowed by mistake.
- Wash skin thoroughly after handling.
- In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- In case of skin contact, immediately wash with soap and plenty of water. Get medical attention if irritation develops or persists.
- Do not pour paint waste in water courses or in common waste. Needs to be recycled or disposed as per hazardous waste management rules.
- No added Lead, Mercury, Chromium, Arsenic or any other heavy metals.

### POST PAINTING CARE

- Apply finishing coat within 7 days of primer application.

## PRODUCT INFORMATION

Colours

White

### KEY DATA

Coverage<sup>^</sup>

120 - 140 sq.ft./L/coats

11.2 - 13 m<sup>2</sup>/L/coats

Drying Time\*  
(30°C @ 60 R/H)

Surface Dry - 30 minutes

Recoat - 4 hours

Flash Point

N/A

Sheen Level

Matt 0 - 10 units @ 60° GH

Vehicle Type

Acrylic

Thin with

Clean Water (100%)

VOC levels~

Low

## The Prôfect Preparation Products:

*Prôfect Preparation Range offers optimum base for the painting surface. So as to ensure that the finishing coats provide a beautiful experience of painting spaces.*



WALL PRIMER INTERIORS

## JSW Paints Prôfect Top Coats Range:

*Our extensive range of water-based emulsions are designed to capture myriad ideas of beauty and evoke a spectrum of emotions that set the perfect ambience.*



MAJESTIC EXTERIORS



REGAL INTERIORS



REGAL EXTERIORS



ELEGANT INTERIORS



ELEGANT EXTERIORS

JSW Paints - Think Beautiful. Every JSW Paints product works to transform beautiful thoughts to reality. Everything about the paint, its application and finish is designed to be the 'Simple-Swift-Sure' way of making projects beautiful.

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This information sheet supersedes all previous versions

For feedback/complaints, write to Customer Care Manager, JSW Paint Pvt. Ltd, Jindal Mansion, 5A, Dr. G.Deshmukh Marg, Mumbai - 400 026, India, or email at ccpaints@jsw.in or call on 1800-121-5797.

\*Drying time and number of coats are dependent on temperature, humidity, surface porosity and film thickness.

<sup>^</sup>Actual coverage may vary from the quoted coverage, due to factors such as method and condition of application and surface roughness and porosity.